

Privacy Statement

Bayer Aktiengesellschaft (hereinafter “us”, “our” and “we”), in its capacity as controller for the processing of your personal data, wishes to provide you with information on the processing of your personal data.

Handling of personal data

In the following, we explain the purpose(s) of processing as well as related to each purpose, the categories of personal data, the legal basis, the retention period and either the source from which the data originate or, if collected from the data subject, whether the provision is a requirement and the possible consequences of failure to provide:

CATEGORY OF PERSONAL DATA

We use your badge information to send you a donation acknowledgement email.

The legal basis for the processing of your data for the aforementioned purpose is that the processing is necessary to pursue the legitimate interests described in the following, where the interest is not overridden by your interests or fundamental rights and freedoms, Art. 6(1)(f) General Data Protection Regulation (“GDPR”). The legitimate interest is to ensure to thank all scanned badge holders for their contribution and inform them about the final donation amount made.

No negative consequences.

We will store your personal data as long as necessary for the aforementioned purpose but no longer than 3 years after the collection of your data.

Recipients of personal data

Commissioned processing

For the processing of your personal data we will to some extent use specialized service contractors that process your data on our behalf (e.g. for IT-Support or cloud services).

Such service contractors are carefully selected and regularly monitored by us. Based on respective data processing agreements, they will only process personal data in accordance with our instructions.

Affiliates

We may share your personal data with our affiliates from the Bayer Group, where necessary for the purposes described above.

Authorities and state institutions

We may share your personal data with law enforcement agencies or other authorities and state institutions if legally required or necessary for the purposes described above.

External lawyers

In order to support legal decisions and to pursue or defend against legal claims, we may share your personal data with external lawyers.

Prospective buyers in the context of Mergers & Acquisitions

We may share your personal data with a prospective buyer in case of an acquisition, merger or any other type of corporate or asset transition involving a change of ownership or control concerning us or our services.

Information regarding your rights

The following rights are in general available to you according to applicable data privacy laws:

- Right of information about your personal data stored by us;
- Right to request the correction, deletion or restricted processing of your personal data;
- Right to object to a processing based on legitimate interest or public interest, unless we are able to prove that compelling, warranted reasons superseding your interests, rights and freedom exist, or that such processing is done for purposes of the assertion, exercise or defense of legal claims;
- Right to data portability;
- Right to file a complaint with a data protection authority;
- Where you have provided your consent to the processing of your personal data, you may at any time withdraw your consent with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the withdrawal.

Contact

For any questions you may have with respect to data privacy, or if you wish to exercise your rights, please address your request to our [contact form](https://www.bayer.com/en/contacting-data-privacy) (<https://www.bayer.com/en/contacting-data-privacy>), send an email to data.privacy@bayer.com or contact our company data protection officer at the following address:

Data Privacy Officer
Bayer AG
Kaiser-Wilhelm-Allee 1
51368 Leverkusen, Germany

Declaration as of: 10-10-2022